

MAECI|2460150|08/06/2026|0000199-A - Allegato Utente 1 (A01)

ACCADEMIA
TEATRO ALLA SCALA

POLIMI GRADUATE
SCHOOL OF
MANAGEMENT

GLOBAL MASTER IN PERFORMING ARTS MANAGEMENT

Management, Administration and Production
of the Performing Arts

IN COLLABORATION WITH

PICCOLO



INDEX

01

ACADEMIC BOARD

Welcome Message
Accademia Teatro alla
Scala
POLIMI Graduate
School of Management
Piccolo Teatro di Milano
Our Partners

02

PROGRAMME INFORMATION

Why study Performing
Arts Management
Key Features
Learning Journey, Areas
of interest and
Programme modules
Master in Performing
Arts Management
Faculty
Internship programmes
International Projects
Student profile and
Academic background
Placement &
Educational and
Professional orientation
Live the Italian
Experience

03

AFTER YOUR MASTER

Alumni Network
Alumni Testimonials

04

ADMISSION, FEES AND FINANCING

Application process

[← BACK TO CONTENTS](#)

ACADEMIC BOARD





LUISA VINCI
Accademia Teatro alla Scala
General Manager

Accademia Teatro alla Scala trains and develops all professional figures associated in some way with theater performances, with a special emphasis on opera, through its four departments (Music, Dance, Stagecraft and Management). The teaching methodology, grounded in the philosophy of learning by doing, provides daily experience on stage and behind the scenes alongside the established artists, managers, professionals and technicians of Teatro alla Scala, supported by the contributions of internationally famous experts and specialists.

Always attuned to socioeconomic developments in the employment market, the Accademia firmly believes in the importance of training managers for the performing arts, professionals who are not only

capable of weaving a dense network of international relations, optimizing available financial resources and generating new ones, but also able to produce broad-reaching projects within a well targeted and effective cultural policy.

The partnership with POLIMI Graduate School of Management, an internationally recognized management school that fully shares the Accademia's vision and educational mission, fully responds to that objective. And the same commonality of purpose is also shared with the Piccolo Teatro di Milano - Teatro d'Europa, one of the city's most active institutions in cultural marketing.

← BACK TO EVENTS

SCROLL DOWN TO READ →

ACCADEMIA TEATRO ALLA SCALA

The Accademia Teatro alla Scala Foundation, chaired by **Victor Masliah** and headed by **Stefano Missiroli**, is the main promoter of the Academy of Education on the International Stage. Deeply rooted in the rich heritage of La Scala, the Academy offers a comprehensive curriculum encompassing all facets of live performance. Our faculty, comprised of world-renowned artists and experts, provides a unique learning environment. The Academy is due to the extensive experience gained through opera and ballet productions, concerts, exhibitions, and special projects, coupled with internships at leading performing arts institutions. This comprehensive training ensures that our graduates are well-prepared to succeed in the competitive field of the performing arts. The Academy's curriculum includes the following departments: Music, Dance, and Theatre. The Academy was founded in 1983, and the Italian School was founded and has since shaped artists of the highest caliber.

Today, the Academy is divided into four departments: Music, Dance, Theatre, and Education. The Academy offers a comprehensive curriculum encompassing all facets of live performance. Our faculty, comprised of world-renowned artists and experts, provides a unique learning environment. The Academy is due to the extensive experience gained through opera and ballet productions, concerts, exhibitions, and special projects, coupled with internships at leading performing arts institutions. This comprehensive training ensures that our graduates are well-prepared to succeed in the competitive field of the performing arts. The Academy's curriculum includes the following departments: Music, Dance, and Theatre. The Academy was founded in 1983, and the Italian School was founded and has since shaped artists of the highest caliber.

The Management Department, headed by **Monica Enrico**, has experienced significant growth in recent years and now offers a wide range of highly specialized programs. In addition to the **Legal Master in Performing Arts**, the Department offers a **Master in Cultural Heritage Management** and **Fundraising for the Performing Arts**, designed for professionals aiming to acquire advanced skills in securing funding for cultural institutions. A **Stage Management Course** and **Assistant Stage Directors**, which train graduates in the practical aspects of stage production, are also offered. The Department also provides **workshops in production management, dance management, and assistant stage directing**, offering an introductory overview of the multiple skills required for each role.



REGISTER

TEATRO ALLA SCALA
Fondazione

Consiglio
d'Amministrazione
L021

MILANO • SCALA
ITALY

Regione
Lombardia

FONDAZIONE BERTI
PER L'ARTE, E LA SCIENZA
CULTURA

INTESA
SINPAOLO

Comune di
Milano

Fondazione
Bracco

Techbau
SISTEMI INTEGRATI

← BACK TO CONTENTS

SCROLL DOWN TO READ ↓

POLIMI GRADUATE SCHOOL OF MANAGEMENT



For us, relationships represent a source of constant enrichment, innovation and inspiration, in both personal and professional terms. The issue of sustainability is truly important to us, and that is why we are committed to building a better, fairer, more inclusive and informed future. We do this with projects and initiatives that maximise our positive impact on society. We have been a Benefit Company since 2023 and have therefore integrated the aim of having a positive impact on society and the biosphere into our corporate purpose.

Our School, which was founded over 40 years ago in Milan as MIP Politecnico di Milano, is today a non-profit joint-stock consortium company, made up of the University and a group of leading Italian and international businesses.

We offer more than **50 masters**, including MBAs and Executive MBAs, a catalogue of over **250 Management Academy programmes**, as well as training courses tailored for companies. We are innovative and we intend to be increasingly so. This is why today, our Online MBA is recognised as one of the best in the world, and its digital component is featured throughout our range of courses.

As part of the School of Management, we are among the few schools in the world to have achieved **"Triple Crown"** accreditation. With over **20,000 alumni** and **3,000 students each year**, we are a large, innovative and entrepreneurial community made up of people and partners.



← BACK TO CONTENTS

SCROLL DOWN TO READ ↓

PICCOLO TEATRO DI MILANO

PICCOLO

TEATRO STREHLER
TEATRO D'EUROPA

The Piccolo Teatro was established on the 14 May 1947 by Giorgio Strehler, Paolo Grassi and Nina Vinchi. It was the first public theater to be built in Italy, and the most popular on the national and international scene.

The vision of the founders was to create an institution, supported by the central government and by local authorities (the Municipality and the Province of Milan, the Region of Lombardy), as a public service essential for the wellbeing of its citizens. The slogan that accompanied the birth of the Piccolo Teatro was "un Teatro d'Arte per Tutti" ("An Arts Theater for Everyone") and this phrase still sums up the theater's mission today: to stage quality shows for the broadest possible audience. Since 1991, the Piccolo Teatro di Milano is also a "Teatro d'Europa" (Theater of Europe).

In over sixty-seven years of activity, the Piccolo Teatro has produced more than 300 shows (200 of which directed by Strehler). Since 1998, with the changeover to Sergio Escobar and Luca Ronconi, the Piccolo has expanded its international and interdisciplinary dimension, proposing itself as the ideal cultural center for the city and for Europe. At the Piccolo Teatro, dance, prose, festivals, film screenings, round tables and in-depth meetings on cultural matters alternate on the stage. Since 1 September 2015 Stefano Massini has been the artistic consultant of the Piccolo Teatro. From the end of 2020, Piccolo Teatro passes under the direction of Claudio Longhi.

[← BACK TO CONTENTS](#)

[SCROLL DOWN TO READ ↓](#)

OUR PARTNERS

In partnership with



In collaboration with



With the advocacy of

With special thanks to



International Distinguished Lecture and Internship programme



International weeks hosted by



Academic Exchange



[← BACK TO CONTENTS](#)

PROGRAMME INFORMATION



← BACK TO CONTENTS

SCROLL DOWN TO READ ↓

WHY STUDY PERFORMING ARTS MANAGEMENT

Conceived and organized by **Accademia Teatro alla Scala** in collaboration with the **POLIMI Graduate School of Management** and the **Piccolo Teatro di Milano - Teatro d'Europa**, our Master aims to give young professionals a global perspective on the world of the performing arts, in order to couple cultural and artistic knowledge with economic and managerial skills.

We offer a particular focus on Europe, North America and emerging markets with lectures led by international and renowned experts. Centering the development of each individual student, the curriculum features an organically structured set of complementary and interdependent modules and activities allowing our students to learn and develop managerial skills in each area of the performing arts' field.

The close bond with **Teatro alla Scala** and the chance to learn with top professionals from different departments of the theater allow our students to acquire an in-depth knowledge of the performing arts field and to live the unique experience of La Scala.

The course is completed with a guaranteed internship for each student at an internationally acclaimed cultural institution.

KEY FACTS

Duration

20 months

CLASSES FROM THE END OF OCTOBER 2026 TO JUNE 2028.

MONDAY-FRIDAY, 6/8HRS PER DAY.

Language

English

(UPPER INTERMEDIATE OR ABOVE)

- A FAIR KNOWLEDGE OF ITALIAN IS PREFERABLE
- ENGLISH AND ITALIAN PREPARATORY COURSES WILL BE AVAILABLE ON REQUEST (NOT INCLUDED IN THE TUITION FEE)
- 80% IN ENGLISH, 20% IN ITALIAN SIMULTANEOUSLY TRANSLATED BY A PROFESSIONAL TRANSLATOR

Location

Milan

- ACCADEMIA TEATRO ALLA SCALA;
- POLIMI GRADUATE SCHOOL OF MANAGEMENT;
- PICCOLO TEATRO DI MILANO - TEATRO D'EUROPA

International Weeks

**Berlin
New York
Delft**

KEY FEATURES



GLOBAL NETWORK LIFE EXPERIENCE

Thanks to international lectures and experts from renowned cultural institutions, our students have the opportunity to learn the specificities of the Performing Arts sector on a global level.

TEATRO ALLA SCALA POLIMI NETWORK

The strong bond with La Scala gives our students the opportunity to get part into a world of professionals and cultural institutions through cultural events and having their new business ideas revised for free.

LEARNING BY DOING

Theoretical and practical lectures in which the students exercise on case histories, best practices and role plays.

PROFESSIONAL DEVELOPMENT

Students are constantly supervised and oriented by professional tutors during the coursework and their trainings.

GUARANTEED INTERNSHIP EXPERIENCE

Students have the chance to obtain 3 to 6 months into some of the most renowned cultural institutions of the world.

PLACEMENT

Around the 90% of the 2022-2023 students are placed in a company during their training and find their job about a year from the graduation.



LEARNING JOURNEY

OCTOBER 2026

Coursework: full-time, Lectures, workshop and exams

JULY/SEPT. 2027

3 to 6 months of internship program in bulk or abroad from July/September to July 2027 in different forms of entry

NOVEMBER 2027

Final Project Work:

- practice oriented project
- research oriented project
- internship report

JUNE 2028

- Final Project defense
- Graduation

AREAS OF INTEREST AND PROGRAMME MODULES

■ General Management area

■ Production area

■ Cultural area

Economics & Management

- Accounting and performance management
- Governance
- Economics: Economic Landscape for Performing Arts
- Business Strategy
- Management and Innovation for the Performing Arts
- Human resources and corporate organizations

Production

- Theater/Opera as production model
- Festival as production model
- Production management (intensive)
- Dance management (intensive)
- Artistic curatorship
- Production management
- Commercial production

Marketing & Communication

- Marketing and audience development
- Digital marketing
- **Final project** in collaboration with Pizzolo Teatro

Development

- Sponsoring and fundraising

Present & Future Perspectives

- Cultural policies
- Educational projects and outreach activities
- Global Markets (USA, Middle East and Asia)
- **Final project**

Administration

- Law and performing arts
- Artistic administration

History of Performing Arts

- History of music and dance performances

Professional Growth

- Team building
- Soft Skills in the World of Performing Arts – Skills, Concepts, Experiences